

KARINA MASRI

DESIGN EXPERIENCE

America's Test Kitchen

Editorial Designer (Contract), October 2019 – Present

Create layouts for Cook's Illustrated magazine. Apply layouts to web articles and design social media posts.

Scout Studio

Design Lead, January – May 2019 | Boston, MA

Collaborated with a team of designers and developers at Northeastern's student-led design studio to create brand elements and UI/UX design for an asthma tracking mobile application.

America's Test Kitchen

Editorial Design Intern, July – December 2018 | Boston, MA

Created layouts for Cook's Country and Cook's Illustrated magazines. Applied layouts to web articles, designed social media posts, and assisted on photoshoots.

Global Journal Magazine

Design Director, January 2018 – May 2019 | Boston, MA

Oversaw a team of two designers to create the layout for a student-led international affairs publication. Managed website and promotional materials for the magazine highlighting students' stories about their travel, internships and study abroad experiences. Coordinated print production for two 68-page issues per academic year.

State Street Global Advisors

Design Intern, July – December 2017 | Boston, MA

Produced and reviewed marketing collateral in web and print for multiple State Street brands. Prepared design files for financial charts and tables in accordance with brand guidelines. Communicated with the social team to create custom LinkedIn imagery for the SPDR ETFs page.

The Avenue Fashion Magazine

Graphic Designer, September 2016 – May 2019 | Boston, MA

Worked with a team of design students to create layouts for Northeastern University's fashion, beauty, and lifestyle magazine. Contributed to four publications per academic year.

EDUCATION

Northeastern University

Class of 2019 | Boston, MA

BFA in Graphic and Information Design
Minors: Art History, Chinese and International Affairs

American College of Thessaloniki

September – December 2014

Thessaloniki, Greece

Fall semester abroad with Northeastern's NUin Program

AWARDS

The Clinical and Translational Science Institute at Children's National Hackathon

March 2019

BreatheEasy Mobile Application

SOFTWARE

Sketch, Figma, Invision, Balsamiq, Wordpress, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe AfterEffects, Microsoft Word, Microsoft PowerPoint, Microsoft Excel Google Sketchup, basic HTML, CSS, and JavaScript.